



Greater New Jersey Motorcoach Association

2018 GROUP LEADER MARKETPLACE



Thursday, October 11th, 2018
at Bally's Hotel and Casino,
Atlantic City

**Showcase Your Destination/Attraction
at New Jersey's Largest Marketplace!**

**OVER 600 GROUP LEADERS ARE
EXPECTED TO ATTEND!**

SPACE IS LIMITED • RESERVE YOUR BOOTH NOW!



Contact Patricia Cowley, Executive Director's Office at 908-835-0935 x105 or email pcowley@gnjma.com for more details.
If you want groups to visit your destination, then the GNJMA's Group Leader Marketplace is the destination for you!

REGISTRATION DEADLINE IS AUGUST 15, 2018

DON'T MISS OUT, RESERVE YOUR BOOTH TODAY!

WHEN:

Thursday, October 11th, 2018

WHERE:

Bally's Hotel and Casino
1900 Boardwalk
Atlantic City, NJ

SETUP:

Wednesday, October 10th: 4 - 6pm
Thursday, October 11th: 8 - 10am
Marketplace show will run from 10am - 1pm

THE ASSOCIATION WILL PROVIDE:

8' x 10' booth including 8ft. high backwall & 3' high siderail
7" x 44" identification sign
1 - 6' draped table
2 - side chairs
1 - wastebasket

EXHIBITOR BOXES: (Fees will apply)

For your convenience, we recommend that exhibitor boxes be shipped in advance to:

[Exhibitor Company Name/Booth Number]

GNJMA
c/o Vista Convention Services
Warehouse Manager
300 Commerce Drive
Egg Harbor Twp, NJ 08234
609-485-2421

Please be sure to fill out the forms enclosed in this Exhibitor Kit.

To download the Exhibitor Kit go to www.vistacs.com, click on EXHIBITOR LOGIN, Username: 2018GNJMA Password: 2018GLM

Please print forms needed and fax to 609-485-2392 or email to info@vistacs.com.

Remember, the electrical form goes directly back to the hotel.

MARKETPLACE DIRECTORY:

The directories are given to the group leaders prior to attending the marketplace show. The directories will include a floor diagram, exhibitor listing and ads. If you are interested in purchasing ad space, please contact Pattie Cowley by August 1, 2018

RULES AND REGULATIONS:

Exhibitors are not permitted to collect group leader addresses and phone numbers. Follow-up mailings can be done in conjunction with bus companies but GNJMA is not involved in the follow-up process. GNJMA prohibits the selling of group leader information obtained at the marketplace. Priced sale pieces are permitted but prices quoted to a group leader must be commissionable to the bus company. The GNJMA has the right to pull inappropriate literature from the Marketplace floor. If you have a question about what is appropriate, please submit samples of your information to GNJMA and Executive Director for review and approval.

BOOTH SHARING:

Exhibitors are not permitted to share their booth with another company. If you have special circumstances that require you to share a booth space, please call the Executive Director's Office at 908-835-0935 x105. Only two representatives per exhibiting company are permitted.

PLEASE NOTE:

The Greater New Jersey Motorcoach Association's Marketplace is not open to the general public and is only handled on an invitation only basis.

QUESTIONS OR COMMENTS:

Contact Pattie Cowley, Executive Director
Phone: 908-835-0935 x105
Fax: 610-829-1004
Email: pcowley@gnjma.com

REGISTRATION FEES:

\$495 Members

\$695 Members



**Greater New Jersey Motorcoach Association's
2018 Group Leader Marketplace**

EXHIBITOR REGISTRATION FORM

Show Date: October 11th • Location: Bally's Hotel and Casino

Company: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Contact: _____ Email: _____

Participants: Limit of 2 people per booth.

Please Print: Participant's Name _____

Participant's Name _____

Booth Sign: Print exactly how your booth sign should read. Limit of 1 line.

Booth Placement Request: Booths are arranged geographically. Your booth will be placed by your geographic region indicated on the registration form. All special requests to be placed next to another exhibitor must be indicated below. Please note that there is no guarantee a special request will be fulfilled.

Booth placed next to: _____

Registration Fees Include: 8' x 10' booth including 8ft. high backwall & 3' high siderail, 7" x 44" identification sign, 1 – 6' draped table, 2 – side chairs, 1 – wastebasket

Electrical outlet is ordered directly through hotel. Terms are enclosed in the Exhibitor Kit.

Registration Fees: \$495 Members \$695 Non-members

Please bill my credit card in the amount of \$ _____

Card Number _____ Exp _____

Name on card _____

I have enclosed a check in the amount of \$ _____.

All fees are non-refundable. Deadline for registration is August 15, 2018

**TO RESERVE EXHIBIT BOOTH, FILL OUT ALL AREAS AND RETURN WITH YOUR CHECK TO:
GNJMA Executive Director's Office PO Box 186, Washington, NJ 07882**

*Make checks payable to: **Greater New Jersey Motorcoach Association***