



Press release
For immediate release

Prevost Sponsorship Helps BISC Advance its Safety Mission

(March 27, 2018, Sainte Claire, QC) — Prevost is pleased to announce its recent agreement to sponsor the Bus Industry Safety Council (BISC) in the interest of advancing overall bus safety for all operators and bus and coach passengers.

Under the umbrella of the American Bus Association (ABA), BISC is a collective of safety-minded individuals who embody every role of the bus and coach industry, addressing every safety concern from shop safety, driver training to vehicle technology and regulatory compliance.

Similarly, as part of the Volvo Group, Prevost heralds its safety mission as a core value and guiding principle. Building on its legacy, the Volvo 9700 coach continues to set the highest safety standards possible. Advanced systems for driver assistance, high-efficiency brakes, seat belts and world-class protective structures are standard Volvo safety features.

Manifested as Zero Accident Vision, Volvo's definitive goal of its all-encompassing safety initiative is to ensure no Volvo vehicle is ever involved in an accident." We have always put safety first, as do the members of BISC." says Michael Power, vice president, Marketing, Prevost & Nova Bus. It is in our DNA to plan and design vehicles that lead the industry in safety and protection. Our hope for our sponsorship of BISC is to help instill all bus and coach operators with a similarly robust safety philosophy."

ABA founded BISC in 1999 as a forum for bus and coach operators, safety directors, maintenance supervisors as well as OEMs, vendors and government agencies to focus on advancements in safe bus and motorcoach operations.

"Speaking for all BISC members, we greatly appreciate this tremendous boost Prevost brings to our efforts through its sponsorship," says BISC Chairman, Alan Smith safety director, Greyhound Lines, Dallas, TX. "Not only do we have the backing and support of a truly, quality company that shares our vision, BISC is now in a position to grow and develop from Prevost's vast safety research and resources."

He says through this partnership, the industry can expect more action from BISC with proven results on very specific safety issues; particularly those involving the ever-changing advancements in vehicle safety technology.

"We appreciate the commitment and foresight Prevost brings to this sponsorship," says ABA President & CEO Peter Pantuso. "Prevost will not only help BISC grow its membership and reach new heights, the company will further establish itself as one of the pre-eminent safety leaders in the motorcoach industry."

About PREVOST

Prevost is a leading manufacturer of premium intercity touring coaches and the world leader in the production of conversion coaches for high-end motorhome and specialty conversion. As part of the Volvo Group, it has access to the financial strength, research capability, and manufacturing expertise of the group. The Volvo Group is one of the world's leading manufacturers of heavy-duty diesel engines. Prevost has its main manufacturing facilities in Sainte-Claire, Quebec, Canada and has ten Parts and Service Centers located in the United States and Canada. www.prevostcar.com

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