

Free DFW Women's Veteran Entrepreneurship Boot Camp

**March 18, 2017 5th Floor Hamon Conference Room
Dallas Central Library, 1515 Young St, Dallas, TX 75201**



Program

- 8:30 a.m. **Registration & Complimentary Breakfast**
- 9:00 a.m. **Overview of the Tex Vet Biz Program and Self Introduction –**
Jim Reid, Army Airborne Veteran
- 9:20 a.m. **Management**
Dr. Naikia Butler, US Navy Veteran, Founder and CEO of North Texas Hearing Services *“My Journey as a Veteran Entrepreneur”*
Karen Collins, US Air Force Veteran, North Texas SBDC
“How the SBDC Can Help Grow Your Business”
- 10:30 a.m. **Marketing**
Sheila Steinmark, Army Veteran, Owner/Principal at the Marketing Operations Group *“Overall Marketing Strategy for Start-Ups and Early Stage Businesses”*
- 11:30 a.m. **Networking Break**
- 11:45 a.m. **Money**
Patrick Alcorn, West Point Graduate, Director, Veteran's Business Outreach Center,
“The VBOC and SBA Loan Products”
Mari Montoya, The PeopleFund, *“Micro Lending and More”*
Jim Reid, President, MTI *“Resources for Veteran Entrepreneurs”*
- 1:00 p.m. **Conclude Boot Camp**



Dr. Naikia Butler

Why You Should Attend

You can listen and learn from successful veteran entrepreneurs and small business experts. Learn how to network and give a great elevator pitch to grow your business

How to register

Register by March 16, 2017

Women veteran entrepreneurs are encouraged to attend and the event is open to other veterans, active duty military, and spouses. Register by going to <https://womensvetbootcamp.eventbrite.com>. Need to verify veteran status and citizenship. Seating is limited to fifty participants. For more information call Jim Reid at 214-773-4663



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In collaboration with the Dallas Public Library. Parking available in the library garage. Entrance is behind the library on Wood Street.