

## 2017 NATAS Student Mentor Connect

Panel 1 DMC Theater

### Digital Media Design

Moderator: **Alessandro Imperato**, Professor Motion media, SCAD

**Jeffry Boortz**, Jeff Boortz Creative

**Hunter Matheson** Exec Producer Primal Screen

**Liane St. Cloud**, Sr designer Turner Studios

Panel 2 Room 363

### Branded Entertainment

Moderator: David Spencer, Professor Interactive design, Game Development

**Jon Katinsky**, President, HotHouse, inc.

**Erik Hostetler**, VP Group Creative Director, Unit3C/Moxie

Panel 3 Room 361

### Creating Original Content

Moderator: **Christina Maloney**, Professor Motion media, SCAD

**Neal Holman**- Art Director, Archer, Floyd County Productions

**Adam Fuchs**, Art Director, Adult Swim online

Panel 4 Room 355

### Videography. Editing. Directing.

Moderator: **Craig McMahon**,| VP, Broadcast Production + Operations, The Weather Channel

**Meredith Moore**- Editor, Turner Studios

**Glen Owen**- Founder/ Director/ Writer, State Line Films

**Brian Gunter**- Cinematographer

Panel 5 Room 352

### Branding, Marketing & Promotion

Moderator: **Iban DeMiguel**, Creative Services Director, Univision

**Dana Swanson**- Writer Producer, Adult Swim

**LaTasha Ezell**- Director, On-Air Promotion, ASPIRE TV

### Schedule:

8:45 am **Registration**

9:30 **Welcome**- DMC Theater

10:00 am **Session 1**- Panels (45 min)

10:55 am **Session 2**- Panels (45 min)

11:50 am **Session 3**- Panels (45 min)

11:25 am **Mentoring Lunch**

11:35 pm Mentor DMC Tour