

## 2017 NATAS Student Mentor Connect

Panel 1 DMC Theater

### **Digital Media Design**

Moderator: **Alessandro Imperato**, Professor Motion media, SCAD

**Jeffry Boortz**, Jeff Boortz Creative

**Hunter Matheson** Exec Producer Primal Screen

**Liane St. Cloud**, Sr designer Turner Studios

Panel 2 Room 363

### **Branded Entertainment**

Moderator: David Spencer, Professor Interactive design, Game Development

**Jon Katinsky**, President, HotHouse, inc.

**Erik Hostetler**, VP Group Creative Director, Unit3C/Moxie

Panel 3 Room 361

### **Creating Original Content**

Moderator: **Christina Maloney**, Professor Motion media, SCAD

**Neal Holman**- Art Director, Archer, Floyd County Productions

**Adam Fuchs**, Art Director, Adult Swim online

Panel 4 Room 355

### **Videography. Editing. Directing.**

Moderator: **Craig McMahon**, VP, Broadcast Production + Operations, The Weather Channel

**Meredith Moore**- Editor, Turner Studios

**Glen Owen**- Founder/ Director/ Writer, State Line Films

**Brian Gunter**- Cinematographer

Panel 5 Room 352

### **Branding, Marketing & Promotion**

Moderator: **Iban DeMiguel**, Creative Services Director, Univision

**Dana Swanson**- Writer Producer, Adult Swim

**LaTasha Ezell**- Director, On-Air Promotion, ASPIRE TV

### **Schedule:**

8:45 am	<b>Registration</b>	11:50 am	<b>Session 3- Panels (45 min)</b>
9:30	<b>Welcome</b> - DMC Theater	112:35 pm	<b>Mentoring Lunch</b>
10:00 am	<b>Session 1- Panels (45 min)</b>	11:35 pm	<b>Mentor DMC Tour</b>
10:55 am	<b>Session 2- Panels (45 min)</b>		